

APAC'S PRIVATE DEAL NETWORK

Find out who could fund or buy your company, and who can get the deal done.

Iceberg benchmarks private companies, maps the investors and buyers most likely to move, and matches qualified \$2m+ raises and \$10m to \$50m sales with the adviser best placed to execute.

40,000	Companies tracked
50,000	Investors and buyers in our database
240	Curated advisers
400	Capital connectors
>\$1bn	Active deals across the network

Think of a virtual investment bank for private companies.

We find the buyers and investors for deals, both the ones we identify ourselves and the ones submitted through the network. Then we package the deal and route it to the right-fit adviser to execute, or back to the adviser who submitted it.

The company pays nothing. Iceberg is paid from an agreed share of the participating adviser's fee.

WHERE WE FOCUS

\$10m-\$50m business sales

Raises from \$2m

Technology

Industrials

Healthcare

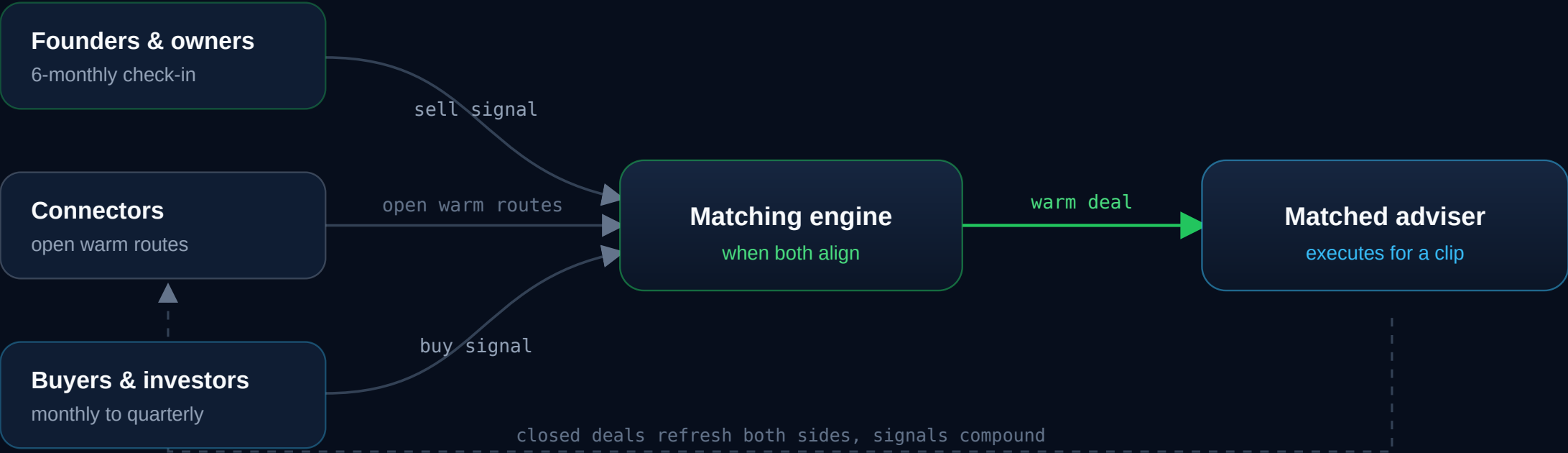
Consumer

Professional services

Mining

Deals are run by experienced independent advisers, with backgrounds at firms including Macquarie, Goldman Sachs and PwC.

Turning private–market signals into deals that move.



Company identified → market mapped → adviser matched → deal executed → network understanding grows.

Submit confidentially. Get a free read.

A free, confidential assessment for any company thinking about a raise or sale in the next 18 months. It can show you:

- ✓ How the company benchmarks against comparable businesses.
- ✓ Whether it appears ready to raise or sell, and the gaps that matter.
- ✓ The types of investors or buyers most likely to fit.
- ✓ What would improve the odds of getting the deal done.
- ✓ The adviser profile best suited to execute it.

BENCHMARK READOUT

ILLUSTRATIVE



Executable through the network

Top quartile for fundability and fit

Deal type	Capital raise, A\$4.5m
Valuation read	In range
Warm routes	Multiple paths
Best-fit adviser	Matched

Two weeks to a packaged, adviser-ready deal.

When a company qualifies and an adviser is appointed, every mandate begins with a complete Deal Map: a ranked market of buyers and investors, the evidence behind each match, the decision-makers, and the warmest introduction path to each party.

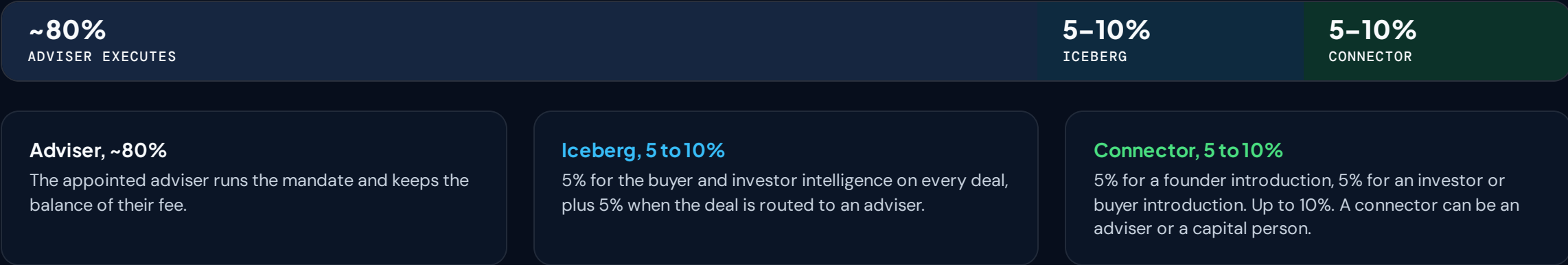
SAMPLE AVAILABLE

A downloadable sample Deal Map, with fully fictional names, is available on the site.

Deal Map · ranked market			ILLUSTRATIVE SAMPLE
COUNTERPARTY	TYPE	FIT EVIDENCE	WARMEST PATH
Northwind Growth Partners	Growth equity	Thesis match	Direct
Meridian Industries	Strategic buyer	Adjacency, bolt-ons	One hop
Kestrel Private Equity	Private equity	Buyout mandate	Direct
Harbourline Capital	Family office	Sector, stage fit	One hop
Ridgeline Strategic	Strategic buyer	Consolidation play	One hop

One fee, split three ways.

The fee is a share of the adviser's gross fee, never the company's deal value, and never added to what the client pays.



Find out whether your company is ready.

Submit the basics for a free, confidential assessment. Nothing is circulated, and no introductions are made, without your permission.

Website

iceberg.software

Email

jock@iceberg.software

Book a call

meetings.hubspot.com/jfairweather